2015-17 Prospectus for MKE@BAM

**1.0 Welcome to MKE**

Welcome to the ‘Management Knowledge and Education’ (MKE) at BAM. MKE is an initiative designed to support a community of management education practitioners and scholars in the broad area of Management Knowledge and Education. The new position of Vice-Chair for MKE was introduced to the BAM governance structure in 2014 to support the BAM community as practicing management educators and scholars. To help us focus our efforts and resources, this prospectus lays out the areas of activity that the MKE initiative is developing over the next two years. It sets out to identify key areas in which our members have asked for support and offers opportunities as a conduit to help our community influence management education excellence in the UK and beyond as our overseas membership grows.

While this initiative is overseen by the BAM Executive, the general approach is to provide a programme of support for the BAM community, based on what the community wants and needs. Consequently, this initiative will be developed by listening to members, canvassing opinions and ideas and working with SIGs who have a particular interest or need in this area. The Knowledge, Management and Learning SIG clearly has a particular interest in this area but the MKE initiative at BAM is for all BAM members and aims to support MKE initiative both within SIGs and across the entire community.

The role of Vice Chair for MKE has been specifically developed to support and advance the creation and circulation of innovative and transformative scholarly and practice-based activities that will enable our community to achieve excellence in management teaching, learning and education as well as scholarly activities in the field of management knowledge and education. MKE sees teaching and learning as central to the valuable activities and varied practices of scholarship.

**2.0 MKE Initiatives: the Next Two Years**

The MKE initiative aims to create a platform where researching and practicing of management education can be promoted, developed and innovated. The areas of development that MKE will work on over the next two years are:

1. Capacity Building Programme: To generate and support capacity building activities for those involved in teaching and management knowledge generation activities
2. Small Grant Scheme for MKE: To foster and promote excellent research that deepens and broadens our understanding of management knowledge, knowing, education and learning
3. Launching an MKE Journal: To develop a uniquely positioned journal for scholarly work in the field of MKE.
4. Innovation & Teaching Excellence Awards: To recognise and celebrate teaching excellence
5. To create a community of interest around the development of understanding and practice of MKE

MKE sets out to support the full range of scholarly activities associated with management knowledge and education; from traditional teaching practices to more novel and innovative learning settings for the generation of management knowledge and education. In such settings the lines between MKE and research can become blurred and offer new spaces for innovation and change in educational and management practices. By supporting community activities in management learning and teaching, creating resources for excellent scholarly research and a space where a vibrant community can connect, share experiences, best practices, and develop new ideas, we hope to be a generative part of the next wave of innovation in the field.

**2.1 MKE Capacity Building Programme**

We will organise three events each year to support capacity building for the MKE community.

In 2015 the three events planned are:

1. Globalisation of the Classroom, 20th March 2015, Lancaster University Management School (Lead: Katy Mason)
2. Planning, Writing and Publishing Your Learning and Teaching Research, 14th July 2015, Liverpool University (Lead: Lisa Anderson)
3. DBA teaching: October 2015, Cranfield Management School (Lead: David Denyer, 12th November 2015)

*Globalisation of the Classroom*

This one day event is designed to foster a community of Management Knowledge and Education (MKE) scholars and practitioners.  The day will begin with a keynote address from Jude Carroll, framing the challenges that educating the globally mobile manager of the future presents. Through a mixture of presentations and workshop activities the day will explore the globalisation of the class room from two perspectives running as parallel tracks: outside-in and inside-out.

* The Global Classroom Outside-in:  we will collectively explore how teaching and learning practices can best take into account groups of students that come from very different educational backgrounds and traditions, each with different expectations and learning styles.  Our focus is on how to develop inclusive and expansive learning and teaching experiences for this globalised classroom.
* The Global Classroom Inside-Out: here we explore the changing demands on faculty as our home institutions internationalise, developing joint programmes and collaborative relationships with institutions overseas.  We ask, what practices work in MKE when we are working outside of our home institutions and becoming part of the wider context of education and learning?

In the afternoon, participants will come together. Prof. Paul Hibbert, Associate Editor of Management Learning, will talk about the opportunities for publishing scholarly work in this area and the day will conclude by considering the pedagogical progress we need to make to support our growing understanding of the globalisation of the classroom.

*Planning, Writing and Publishing Your Learning and Teaching Research*

This workshop is designed for colleagues who are interested in publishing their research about learning and teaching in business schools. We hope that it will be particularly attractive to colleagues working in business schools as teaching fellows or university teachers and to anyone who is relatively new to publishing in this area or indeed new to publishing their work at all; colleagues at any stage of their career are welcome. We will be using examples of work in progress to examine some of the following questions:

* What does ‘good’ research in this area look like? What are legitimate areas for study and publication?
* What are the possible new avenues for research in learning and teaching?
* How can I turn an interesting teaching case study into a publishable paper?
* Where should I publish my research and what do journal editors look for?
* How can I access grant funding for my research? (BAM grant scheme and some broader information about funding in this area)

Three events planned for 2016 include:

1. Assessment & Feedback, February/March 2016, Cardiff Business School (Lead: Sarah Hurlow)
2. The Digital Classroom, June/July 2016, Portsmouth University (Lead: Alan Tait)
3. Writing about Teaching Practice & Teaching about Writing practice – Title to be confirmed (Leads: AnneClare Gillon and Jim Johnson)

The lead on MKE capacity building is Rebecca Liu. Rebecca is supported by the David Denyer, VC for Capacity Building & Conference and Katy Mason, VC for MKE.

**2.2 MKE Small Grant Scheme**

The MKE Grant is part of a suit of small grants being offered by BAM. The MKE grant is for BAM members who want to propose a research project that informs the scholarly debate around management knowledge and education: on management learning and teaching, pedagogy, andragogy, leadership development in management schools or the generation and circulation of management knowledge and knowing in an educational context. Research projects should be designed to contribute to theoretical and philosophical understandings that inform the practice of management educators.

Calls for proposals will be published at the same time as all other BAM grant schemes (June 2015). The closing date will be six week after the call. Grants will be for a maximum of £4,000. Details of the terms and conditions and guidelines for submissions will be published on the BAM website.

Katy Mason is the Lead on this initiative, supported by Bill Cooke, VC for Research.

**2.3 Launching a New Journal: Journal of Management Knowledge & Education**

The aim of Management Knowledge and Education (MKE) is to advance the creation and circulation of innovative and transformative research that deepens and broadens our understanding of management knowledge, knowing, education and learning. MKE welcomes both theory driven and phenomenon-driven research within and across the wide variety of setting where knowledge generation, learning and management education unfolds. Such sites of inquiry could include anything from the more traditional settings of classrooms and lecturer theatres, to organisations, researcher-practitioner working spaces such as those generated through action or collaborative research, as well as knowledge and knowing generated through educational encounters in virtual and digital spaces, making use of new technologies and assemblages of different forms of expertise and capabilities. MKE welcomes submissions that adopt qualitative and/or quantitative approaches, analysing findings at different levels. Articles should offer readers clear and timely implications for understanding how managers and those involved in management, management education, teaching and learning might take their next innovative steps in the transformation of management education and/or management/leadership development.

Submitted papers should aim to address one or more of these aims:

* Inform scholarly debate around management knowledge and education.
* Develop contribution(s) to pedagogic theory and/or theory connected to the field of management and organization studies. Theoretical contributions should have with clear relevance to management knowledge, and/or management education, and/or management/leadership development.
* Contribute to theoretical and philosophical debates that inform the practice of management educators.Provide empirical evidence that explores and explains emergent phenomena, processes and/or classifications within the field of management knowledge and education.
* In evidencing phenomena, draw out clear implications for management education practice and policy or for the conduct of further research.
* Present, effectively and clearly, new concepts, constructs and/or measurements that are clearly evidenced and empirically supported.

*How does MKE differ from other journals in the field?*

MKE is intended to have a collegial and symbiotic relationship with the other key journals in the field, but there are key differences:

* MKE has overlaps with Academy of Management Learning and Organization (AMLE) and the Journal of Management Education (JME), but is less oriented towards practical contributions (unless there is a strong emphasis on theoretical, conceptual or philosophical debate in association with such contributions) or the ‘business of business schools’.
* MKE connects with some of the areas of debate addressed in Management Learning (ML) and shares its critical edge. However, it is more focussed on management knowledge and education rather than a broader range of theoretical and philosophical debates that connect understandings of organizing and learning in ML.
* Finally, MKE has overlaps with several journals that are broadly concerned with higher education (such as Studies in Higher Education and the British Educational Research Journal), but its focus on the context of management practice is distinctively different.

Overall, MKE is intended to enlarge and enrich debate across a range of related journals and their respective audiences.

We are in the very early days of this project. It will take time. But so far there has been a lot of interest and enthusiasm from our community. We will keep you posted. This initiative is co-sponsored by the Bill Cooke, VC for Research and Katy Mason, VC for MKE. We also have a very active and hardworking team of council members and volunteers who are working on this initiative. Team leads are Paul Hibbert and Lisa Anderson.

**2.4 Innovation & Teaching Excellence Awards**

Our aim is to develop and launch a teaching award to recognise innovative and excellent management education practice. The lead on this initiative is Sarah Hurlow, supported by Christian Harrison.

**2.5 Create a community of interest around the understanding & practice of MKE**

This an ongoing project that should be supported by the activities listed above. This aim will be supported by the MKE activities of the community and the events and awards detailed above.

**3.0 Get Involved**

If you'd like to get involved with the MKE community come to one of our events. If you have ideas for an event or want to part of the organising team then contact Khanisa Riaz at kriaz@bam.ac.uk. We welcome your support.

SIGs have long played an important role at BAM in supporting, organising and generating MKE activities and we very much intend for that to continue. MKE will support and foster these activities as well as creating a gateway for connections across SIGs for specific MKE activities, where we see exciting and inspiring opportunities for collaboration. If you have ideas, please get in touch and help shape the MKE agenda.

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Vice Chair Knowledge Management and Education, British Academy of Management

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