# HIBROWSE for Hotels: Bridging the Gap Between User and System Views of a Database

G P Ellis, J E Finlay, A S Pollitt Centre for Database Access Research and Human Computer Interaction Research Centre, University of Huddersfield, UK

#### Abstract

Database theory and technology has traditionally been concerned with issues such as consistency and efficiency rather than usability. This has led to interaction styles which focus on the structure of the database, which is system-based, rather than the user's view of its content Therefore the problem that needs to be addressed is that of bridging the gap between the user's model of the data and that of the system. The system presented here. approaches this problem by presenting the user with a domain oriented view of the database. Access is then achieved by manipulating the contents of the database rather than the structure.

#### **1** Introduction

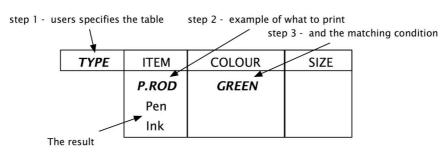
Database theory and technology has traditionally been concerned with issues such as consistency and efficiency rather than usability. This is important, particularly with large databases, but has led to interaction styles which focus on the structure of the database rather than its content.

Unfortunately the ideal structure from an implementational and theoretical viewpoint may not reflect the user's view or model of the data, which is governed by knowledge of the domain rather than of the database itself. Such a mismatch between user and system models can lead to problems in accessing the data, since access methods demand an understanding of the database structure in addition to domain knowledge.

The increasing reliance on databases as tools for use in diverse applications by a range of users has led to a recognition of the need to facilitate database access. Approaches to this vary. Some recent database systems, both commercial (such as Microsoft Access<sup>TM</sup> and Quest<sup>TM</sup> from Gupta Europe) and research systems [1,2].

employ graphical user interface techniques which have the advantage of providing the user with cues to understanding the structure of the database and composing queries. While an improvement on command style query languages such systems do not address the underlying problem of the focus on the system rather than the user view.

Approaches such as Query-by-Example begin to address this issue. Here the user is presented with a view of the database structure and is able to specify "example" values for particular fields as a means of accessing the data (Figure 1).



"Display the Green Items" [3]

Figure 1: An example of Query-by-Example

This has proved to be successful for certain database applications but the approach still presents the user with the underlying structure of the database (which may not reflect the user's interests) and requires some understanding of this structure and of appropriate example values. This can be problematic if the user has insufficient knowledge of the database to select the necessary examples or tables or to evaluate the system's response.

In our view the problem that needs to be addressed is not simply that of making the interface more

accessible or even the structure more explicit but that of bridging the gap between the user's view of the data and that of the system. HIBROWSE, the system discussed here, approaches this by presenting a view of the database which reflects the interests of the user. Access is achieved by manipulating the displayed database contents not by queries based on the structure. This approach has several advantages for the user. Access does not require an understanding of the structure of the database, making it more intuitive. Consequently queries can be produced far more quickly than with conventional access techniques and, additionally, the user is able to browse the database contents.

HIBROWSE is designed with the principle of interface separation in mind: the application is distinct from the interface and the two are linked by a dialogue controller. This architecture has a number of advantages:

- it allows the presentation of an alternative view of the database while retaining the database application unchanged;
- it supports reusability and portability;
- it allows continued use of the existing application facilities in parallel to the new functionality provided through HIBROWSE

In the following sections we will explore the design and implementation of a prototype application of HIBROWSE, developed for the Hotel and Catering Research Centre at the University of Huddersfield, identifying issues associated with the interface, application database and dialogue control.

### 2 HIBROWSE for Hotels

HIBROWSE has its origins as Query-by-Menu, a system first described by Pollitt [4]. It was compared with Query-by-Example [5], and shown to be less complex for an end-user to employ in the specification of a search. The approach has been further developed and applied through a number of database applications, such as INSPEC [6] and the Hotels application considered here.

### 2.1 The Motivation

The Hotel and Catering Research Centre (HCRC) is based in the Department of Food, Nutrition and Hospitality Management and amongst other activities maintains a comprehensive database of up-todate information on UK hotels and hotel companies. This includes details on over 3400 hotels which are owned by hotel groups or are members of one or more hotel consortia. A summary of the structure of the database is given in Figures 2 and 3. The HCRC publishes a paper directory, the UK Hotels Groups Directory, and also offers a consultancy service to companies with interests in the hotel industry. Clients are typically interested in receiving information on those hotels, groups or consortia which meet certain criteria (for example, 3 star AA rating and above with 200 or more bedrooms in North England and Scotland) or for information on a particular company which includes hotel details and summaries of the data by geographic region, star rating and number of bedrooms.

Prior to using HIBROWSE, the Hotels database was queried using SQL, a structured command language. This requires a knowledge of the database tables and associated fields in addition to experience of formulating queries obeying the SQL syntax. This placed an unnecessary burden on the staff, and although they usually managed to answer a client's request for specific information, the average time taken to undertake each request was half a day. Therefore the staff did not have sufficient time to process all the consultancy requests they received and it was actually considered uneconomic, in terms of the time taken, to process these requests using the existing system.

### 2.2 Requirements for HIBROWSE for Hotels

In addition to the primary requirement of supporting the consultancy task described above, other requirements were identified in consultation with the staff in the HCRC. One of these was for the research staff to be able to browse through the data to identify trends and statistical information. For example, an analysis of the hotel consortia based on the number of bedrooms. Another was to cater for the wide range of document and file formats requested by the clients. These include the ability to produce files for export to the client's own database, comprehensive sort and selection options and the production of cross reference data. Not only were these requirements difficult to meet using SQL but most of them required some form of post processing on the data.

### 2.3 The Database

The Hotels relational database is held on an ORACLE DBMS running on a Sun 670 server and is accessed over the University's campus network. The main structure and tables of the database are illustrated in Figures 2 and 3.

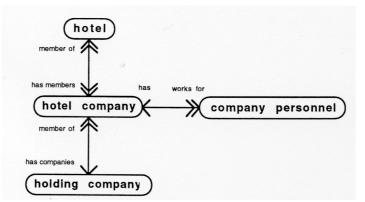


Figure 2: Entity-Relationship diagram for the Hotels database

hotel (hotel\_code, name, street, city, county, country, tourist\_board\_area, postcode,

phone, telex, fax, aa\_rating, rac\_rating, rooms, hotel\_type)

hotel\_company (hotel\_company\_code, company\_type, holding\_company\_no,

name, street, city, county, country, postcode, phone, telex, fax)

**holding\_company** (holding\_company\_code, name, street, city, county, country, postcode, phone, telex, fax)

membership (hotel\_company\_code, hotel\_code)

company\_personnel (hotel\_company\_code, name, position)

Figure 3: The main tables in the Hotels database

### 2.4 A Typical SQL Query on the Hotels Database

As part of their consultancy, the HCRC may have a request from a client for information on hotels and the companies with interests in these hotels meeting the following criteria: "3 star AA rating and above with 200 or more bedrooms in North England and Scotland"

A) To retrieve the information on the hotels the following SQL query would be required:

```
select name, city, rooms, aa_rating
from hotel
where aa_rating in ('3','4','5')
and rooms >= 200
and tourist board area in
('BOR','CEN','DUG',FI','GRA','HI','LOT,'STR','TAY','NOR','CUM','10M','NWE','YH')
sort by name
```

B) To retrieve a summary of information on the hotel companies with interests in those hotels the following SQL query would be required:

```
select hotel_company.name, count(*) hotel, sum(hotel.rooms) rooms from hotel_company,
membership, hotel
where hotel_aa_rating in ('3','4','5')
and hotel.rooms >= 200
and hotel.tourist board area in
('BOR','CEN','DUG',FI','GRA','HI','LOT,'STR','TAY','NOR','CUM','IOM','NWE','YH')
and company_type = 'C'
and hotel_company.hotel_company_code = membership.hotel_company _code
and hotel.hotel_code = membership.hotel_code
group by hotel_company.name
sort by hotel_company.name
```

It can be seen that even with this is a relatively simple query the researcher needs a good knowledge of the structure of the database (e.g. the appropriate field and table names), the various coding scheme used in the database (e.g.. the tourist board area codes) and a good knowledge of formulating an SQL query (e.g. the 'group' command used in example B for producing summary information).

Bearing in mind that the data retrieved by these query statements also requires editing on a word processor into the appropriate form for the client (this often took a significant time in the HCRC), the total effort required is considerable, even for this simple example.

hotels					touris	t board areas	1	
name	city	rooms	rating		hotels	name		T
1	1. 6	1		4				-
22 Jersyn Street	London	18	U	$\hat{\Delta}$	3451	UK		
Ribbey Court	London	22	U	H	33	Channel Isla	ands	
Ribbey Grange Hotel	Liangoilen	8	U	-0010-	811	Midlands		
Abbey Hotel	Great Malvern - Mal	105	з		638	North En	pland	
Abbey Hotel (SALE)	Hymondham	26	2		10	Northern I		
Abbey House Hotel	Reading	22	U		531	Scotland	CHOING	
Abbey Lodge Hotel	London	20	U		1207	South En		
Abbey Park Resort Hotel	York	85	U				grand	
Abbeudale Hotel	Chesterfield	11	1		220	Wales		
Abbot's Leigh	Filey	5	U					
Abbots Lodge Motor Inn	Seaford	70	U					
		5	U		" the second sec			-
Abbotts Fireside Hotel 3451	Elhan - Canterbury	207927	U	V				
3451 all companies		207927	oms			AA star ra		
3451 all companies name	hotels rooms	207927			tels J	AA star ra rating	ting hotels	1.
3451 all companies name	hotels rooms	207927	oms			rating	hotels	•
3451 all companies name 1.4 ReBEY GROUP	hotels rooms 4 4 113 0	207927 rar >1	oms nge 000	hot	1	rating 5 star	hotels 24	Ī
3451 all companies ] name ABBEY GROUP ADNAMS HOTELS LTD.	hotels rooms 4 4 113 0 4 81	207927 ra >1 50	0ms 19e 000 0-999		1 19	rating 5 star 4 star	hotels 24 200	ŀ
3451 all companies name 1.4 ReBEY GROUP	hotels rooms 4 4 113 0	207927 ro ra >1 50 20	0 <b>ms</b> 19e 000 10-999 10-499		1 19 133	rating 5 star 4 star 3 star	hotels 24 200 983	ł
3451 all companies I.a. ABBEY GROUP ADMARS HOTELS LTD. ALLOA HOTELS IN SCOTLAND	hotels rooms 4 4 113 (1) 4 81 11 185 2 40	207927 ro ra >1 50 20	0ms 19e 000 0-999		1 19	rating 5 star 4 star	hotels 24 200 983 505	ŀ
3451 all companies name ABBEY GROUP ADINHIS HOTELS LTD. ALLOG HOTELS IN SCOTLAND ALLYNOUTH HOTELS	hotels rooms 4 4 113 4 4 81 11 165 2 40	207927 <b>FO</b> <b>FB</b> <b>&gt;1</b> 50 20 10	0 <b>ms</b> 19e 000 10-999 10-499		1 19 133	rating 5 star 4 star 3 star	hotels 24 200 983 505 50	•
3451 all companies ] Ta ABBEV GROUP ANNHIS HOTELS LTD. ALLOR HOTELS IN SCOTLAND ALLING HOTELS IN SCOTLAND ALMOUTH HOTELS AMBERLEY CASTLE & INN ON THE	hotels rooms 4 4 113 1 4 81 11 165 2 40 2 34	207927 ro rar >1 50 20 10 50	0000 000 00-999 00-499 00-199		1 19 133 432	rating 5 star 4 star 3 star 2 star	hotels 24 200 983 505	ł
3451 all companies 1 ▲ ABBEV GROUP ADMHS HOTELS LTD. ALLOR HOTELS IN SCOTLAND ALLOR HOTELS IN SCOTLAND ALLOR HOTELS AMBELLEY CRSTLE & INN ON THE AMSELLS HOTELS	hotels rooms 4 4 113 4 4 81 11 185 2 40 2 34 10 349	207927 ro rar >1 50 20 10 50 30	0000 000 00-999 00-499 00-199 00-199 0-99		1 19 133 432 698	rating 5 star 4 star 3 star 2 star 1 star	hotels 24 200 983 505 50	•
3451 all companies ] ABBEY GROUP ANNAHS HOTELS LTD. ALLOG HOTELS LTD. ALLOG HOTELS IN SCOTLAND ALMOUTH HOTELS AMBERLEY CASTLE & INN ON THE AMBERLS HOTELS APOLLO HOTELS	hotels         rooms         ↓           4         113         ↓           4         81         ↓           11         165         ∠           2         40         ↓            2         34           10         349         3	207927 re ra >1 50 200 10 50 30 20 20 20 20 20 20 20 20 20 2	0000 000 00-999 00-999 00-199 00-199 0-199 0-199 0-199 0-199		1 19 133 432 698 671	rating 5 star 4 star 3 star 2 star 1 star lodge	hotels 24 200 983 505 50 136	•
3451 all companies name 1.4 REBEY GROUP ROMANS HOTELS LTD. ALLOR HOTELS IN SCOTLAND ALLAR HOTELS IN SCOTLAND ALLARDUTH HOTELS AMBELLS HOTELS APOLIO HOTELS ADVIARIUS HOTELS	hotels rooms 4 4 113 0 4 81 11 185 2 40 2 34 10 349 3 107 4 258	207927 re ra >1 50 200 10 50 30 20 20 20 20 20 20 20 20 20 2	0000 0000 00-999 00-999 00-199 00-199 00-199 00-199 00-199 00-199 00-199 00-199 00-199 00-199 00-199 00-199 00-199 00-199 00-1990 00-1990 0000000000		1 19 133 432 698 671 418	rating 5 star 4 star 3 star 2 star 1 star lodge accom. only	hotels 24 200 983 505 50 136 0	•

Figure 4: HIBROWSE for Hotels top level

#### 2.5 The HIBROWSE Interface

Figure 4 shows the top level screen of the HIBROWSE interface for the HCRC Hotels database. The main characteristics of HIBROWSE are that it presents a view of the contents of the database to the user and allows the user to search and browse the database by selection of the contents. The presentation of this information is achieved using a number of windows, each one presenting either

- i. raw data, as in the hotels window which shows the name, city, number of bedrooms and star rating values for each hotel
- ii. summary information, as the AA star rating, rooms and tourist board areas windows
- iii. related data, as in the companies window which shows those hotel companies which have interests in the hotels.

The summary information windows in HIBROWSE for Hotels present data from the database in different ways. The AA star rating window, shows a straightforward count of the number of hotels with each rating. The rooms window shows a count of the number of hotels within prescribed room ranges, aggregating the values in the database. The tourist board areas window presents the data based on the geographical location in the UK. This is a hierarchical view; at the top UK level it gives the number of hotels in each of the large regions such as South England, but allows the user to browse down to a lower level to get more information on the number of hotels in the actual tourist board areas (Figure 5). This presentation method is based on the MenUSE interface being developed at CeDAR [7].

It is clear from the top level screen (Figure 4) that a significant amount of information is presented to the user, without the user even asking a question of the system. For example, there is only 1 hotel with 1000 or more rooms; according to the AA star rating scheme there are 136 lodges and 24 5 star hotels; there are only 10 hotels in Northern Ireland which belong to hotel groups or consortia; and there is a hotel called "22 Jermyn Street" in London.

Additional functionality is provided by allowing the user to customise, where appropriate, the windows in order to alter the way the data is presented. For example, if the user is interested in seeing the largest hotels, according to number of bedrooms, then the user selects rooms in the hotels window and the data is sorted by rooms as shown in Figure 5. (The user could easily change the sort direction to ascending if the area of interest was in the smallest hotels). Similarly, Figure 5 shows the companies window sorted by number of hotels in the consortia, with a secondary sort on the total number of rooms (as indicated by the value 2 next to the sort direction indicator triangle). Figure 5 also shows that the summary information on star rating has been changed to RAC instead of AA. This illustrates another feature of HIBROWSE which, where appropriate, gives the user the additional flexibility of changing the view of the data.

hotels						tourist	board area	1 21	
name	city		rooms	rating		hotels	fr nam		
NU / COLOR			1-		+				
Royal National Hotel	London		1271	U		1207	South Engl	and	
Forum Hotel London	London		910	3		270	London		
Regent Palace Hote!	London		887	2		269	South Fas	t	
Cumberland Hotel	London		878	4		315	Southern		
Copthorne Tara London	London		831	4		353	West Cou		
Excelsion Hotel	Hest Dray	yton	823	4		555	Hest Cou	nury	
Tower Thistle	London		808	4					
Birmingham Metropole Hotel	Birmingho		802	4					
Strand Palace Hotel	London		770	3					
London Metropole Hotel	London		742	U					
Nount Royal Hotel	London		701	3					
Novotel London Hannersmith	London			ū l	3	-			-
3451	London		640 207927		Ÿ				
3451 M companies			207927	oms	4		RAC star	rating	
3451 M companies	hotels	rooms 4	207927		Ť	teis 🚽	RAC star rating	rating hotels	4
3451 Micompanies Iame	hoteks	2- *	207927 ro ra	onas nge	Ť	teis 🖊	rating	hotels	•
3451 Si companies Iame CRESCENT LODGE HOTELS	hoteis	2- *	207927 ra	oms nge 000	Ť	1	rating 5 star	hotels 28	•
3451 Secompanies Seme CRESCENT LODGE HOTELS THOMPSON HOTELS	hotels	2▼ 36 ☆	207927 ra >1 50	oms nge 000 00-999		1 19	rating 5 star 4 star	hotels 28 294	•
3451 SI COMPANIES SINC CRESCENT LOOGE HOTELS THOMPSON HOTELS THOMPSON HOTELS AMBERLEY CRSTLE & INN ON THE	hotels	2▼ ♥ 36 ☆ 35	207927 ra >1 50 20	0ms nge 000 00-999 00-499		1 19 133	rating 5 star	hotels 28	•
3451 ame CRESCENT LODGE HOTELS THOMPSON HOTELS ANDERLEY CRSTLE & INN ON THE HORLAND HOTELS HORLAND HOTELS	hotels   1▲ 2 2 2 2 2 2 2	2▼ 36 ☆ 35 34	207927 ra >1 50 20 10	0ms nge 000 00-999 00-499 00-499 00-199		1 19 133 432	rating 5 star 4 star	hotels 28 294	•
3451 SI COMPANIES ISING CRESCENT LODGE HOTELS THORPSON HOTELS HORENEV CRSTLE & INN ON THE HORENHO HOTELS HART HARBLETON HOTELS FIROKA (KINGS CROSS) LTD.	hoteks 1 2 2 2 2 2 3	2♥ 36 ↔ 35 34 26	207927 ra >1 50 20 10	0ms nge 000 00-999 00-499		1 19 133	rating 5 star 4 star 3 star	hotels 28 294 995	•
3451 Some CRESCENT LODGE HOTELS THOMPSON HOTELS ANDERLEY CRSTLE & INN ON THE NORLIND HOTELS HART HOMELETON HOTELS FIROKA (KINGS CROSS) LTD. HART HOTELS & RESORTS	hotels   1▲ 2 2 2 2 2 2 2	2▼ 36 () 35 34 26 23	207927 ra >1 50 20 20 20 20 20 20 20 20 20 20 20 20 20	0ms nge 000 00-999 00-499 00-499 00-199	hot	1 19 133 432	rating 5 star 4 star 3 star 2 star	28 294 995 466	•
3451 SI COMPANIES SINC CRESCENT LOOGE HOTELS THOM'SON HOTELS NORLIND HOTELS NORLIND HOTELS HART HARBLETON HOTELS FIROKA (KINGS CROSS) LTD. HART HOTELS & RESORTS HUIROULD	hoteks 1 2 2 2 2 2 3	2▼ 36 () 35 34 26 23 909	207927	0ms nge 000 0-999 0-499 0-499 0-199	hot	1 19 133 432 698	S star 4 star 3 star 2 star 1 star lodge	28 294 995 466 25 70	-
3451 SI COMPANICS SIME CRESCENT LOOGE HOTELS THORPSON HOTELS ANBERLEY CRSTLE & INN ON THE MART HOMELSTON HOTELS FIROKA (KINGS CROSS) LTD. HVART HOTELS & RESORTS NUIRGOLD STARCROWN HOTELS	hoteis   2 2 2 2 2 2 3 3	2♥ 36 35 34 26 23 909 623	207927	0ms nge 000 0-999 0-499 0-199 0-199 0-199 0-199	hot	1 19 133 432 698 671 418	Fating 5 star 4 star 3 star 2 star 1 star lodge accom. only	28 294 995 466 25 70 0	4
3451 SI COMPANIES SINC CRESCENT LOOGE HOTELS THOM'SON HOTELS NORLIND HOTELS NORLIND HOTELS HART HARBLETON HOTELS FIROKA (KINGS CROSS) LTD. HART HOTELS & RESORTS HUIROULD	hoteis  ▲ 2 2 2 2 2 2 3 3 3 3	2♥ 36 35 34 26 23 909 623 438	207927	0000 0000 0000 000999 004999 00499 00499 00499 00499 00499 00499 00499 00499 00499 00499 00499 00499 00499 0049 0040 0000 0000 0000 0000 0000 0000 0000 0000		1 19 133 432 698 671	S star 4 star 3 star 2 star 1 star lodge	28 294 995 466 25 70 0	4

Figure 5: HIBROWSE for Hotels top level showing different sort criteria and also browsing the tourist board area window to show the South of England regions

### 2.6 Querying the Database

The previous section described the HIBROWSE interface and how the user can customise their view of the data. This section illustrates how the user queries the database in HIBROWSE and can be compared to the SQL query given earlier to retrieve those hotels matching particular criteria i.e. "3 star AA rating and above with 200 or more bedrooms in North England and Scotland"

The user highlights the required star. ratings and room ranges and selects North England and Scotland regions (Figure 6).

hotels				tourist	board areas	1	
name	city	rooms rating	Inte	hotels	name		4
1							1
22 Jermyn Street	London	18 U		3451 >	UK		
Abbey Court	London	22 U	П	33	Channel Isla	nds	
Abbey Grange Hotel	Llangollen	8 U		811	Midlands		
Robey Hotel	Great Malvern - Mal.			638 *	North Eng	land	
Abbey Hotel (SALE)	Hymondham	26 2		10	Northern in	eland	
Abbey House Hotel	Reading	22 U		531 +	Scotland		
Abbey Lodge Hotei	London	20 U		1207	South Eng	bash	
Abbey Park Resort Hotel	York	85 U		220	Wales	land	
Abbeydale Hotel	Chesterfield	11 1		220	Haics		
Abbot's Leigh	Filey	5 U					
Abbots Lodge Motor Inn	Seaford	70 U					
Abbotts Fireside Hotel	Elham - Canterbury	5 U	1				
all companies		rooms		1	AA star rat	ting	
name	hotels rooms					I I.	
name 1 🔺	hotels rooms	range	h	tels 🖊	rating	hotels	4
	4	range	ho	+	rating		4
1	*	range		+	rating 5 star	24	4
	4 113	range >1000 500-999	9	1 19	rating 5 star 4 star	24 200	4
ABBEY GROUP ADNAMS HOTELS LTD.	4 113 A 4 81	range >1000 500-999 200-499	9	1 19 133	rating 5 star 4 star 3 star	24 200 983	ţ
1.4 ABBEY GROUP ADMANS HOTELS LTD. ALLOA HOTELS LIN SCOTLAND ALMOUTH HOTELS AMBERLEY CASTLE & INN ON THE	4 113 4 81 11 185 2 40 2 34	range >1000 500-999 200-499 100-199	9	1 19 133 432	rating 5 star 4 star 3 star 2 star	24 200 983 505	ţ
ABBEY GROUP ROMANS HOTELS LTD. RULOR HOTELS IN SCOTLAND RUNNOUTH HOTELS	4 113 4 81 11 185 2 40 2 34 10 349	range >1000 500-999 200-499 100-199 50-99	9	1 19 133 432 698	rating 5 star 4 star 3 star 2 star 1 star	24 200 983 505 50	¢
Televice of the second	4 113 4 81 11 185 2 40 2 34	range >1000 500-999 200-499 100-199 50-99 30-49	9	1 19 133 432 698 671	rating 5 star 4 star 3 star 2 star	24 200 983 505 50 136	¢
ABBEY GROUP ANNAMIS HOTELS LTD. ALLOA HOTELS IN SCOTLAND ALMOUTH HOTELS AMBERLEY CASTLE & INN ON THE ANSELLS HOTELS APOLLO HOTELS ADMAINS HOTELS	4 113 4 81 11 185 2 40 2 34 10 349 3 107 4 258	range >1000 \$00-999 200-499 100-199 \$0-99 30-49 20-29	9	1 19 133 432 698 671 418	rating 5 star 4 star 3 star 2 star 1 star lodge accom. only	24 200 983 505 50 136 0	ţ
ABBEY CAOUP ACHAMS HOTELS LTD. ALLOA HOTELS LTD. ALHOUTH HOTELS AMBERLEY CASTLE & INN ON THE ANSELLS HOTELS AQUARIUS HOTELS AQUARIUS HOTELS ARISTEL HOTELS	4 113 4 81 11 165 2 40 2 34 10 3 107 4 269 7 422	range >1000 500-999 200-499 100-199 50-99 30-49 20-29 10-19	9	1 19 133 432 698 671	rating 5 star 4 star 3 star 2 star 1 star lodge	24 200 983 505 50 136	t
ABBEY GROUP ADMANS HOTELS LTD. ALLOA HOTELS IN SCOTLAND ALLINA HOTELS IN SCOTLAND ANDERLEY CASTLE & INN ON THE ANSELLS HOTELS APOURATUS HOTELS	4 113 4 81 11 185 2 40 2 34 10 349 3 107 4 258	range >1000 \$00-999 200-499 100-199 \$0-99 30-49 20-29	9	1 19 133 432 698 671 418	rating 5 star 4 star 3 star 2 star 1 star lodge accom. only	24 200 983 505 50 136 0	t

Figure 6: HIBROWSE for Hotels - top level with selections

No search takes place until the down arrow is selected and a new HIBROWSE screen is presented, giving the user the view of the database matching the chosen criteria (Figure 7).

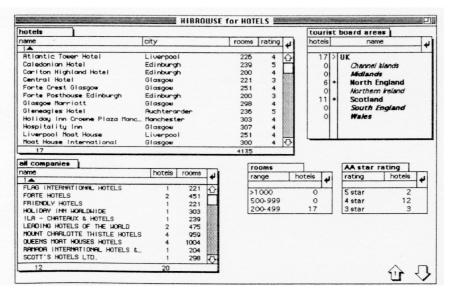


Figure 7: HIBROWSE for Hotels for 3 star AA rating and above with 200 or more bedrooms in North England and Scotland

All the windows are automatically updated to reflect this and the user is free to scroll through the lists of hotels and companies as well as sorting the order of the data as required.

With a minimum of effort on behalf of the user, both of the example queries have been answered. In addition a large amount of 'extra' information has been presented. For example, of the 17 hotels only 2 have a 5 star rating, 6 are in North England and there are no hotels with 500 or more bedrooms. To see the consortia to which the hotels belong, the companies window can be easily changed (Figure 8).

hotels						touris	t board are	:85	
name	city		rooms	rating		hotels	na	me	
1					-				
Atlantic Tower Hotel	Liverpool		226	4	$\hat{\mathbf{G}}$		VIK		
Caledonian Hotel	Edinburgh		239	5		0	Channe	siands	
Carlton Highland Hotel	Edinburgh		200	4		0	Midiam	dis .	
Central Hotel	Glasgow		221	з		6	* North	England	
Forte Crest Glasgow	Glasgow		251	4		0		m ineland	
Forte Posthouse Edinburgh	Edinburgh		200	З		111			
Glasgow Marriott	Glasgow		298	4		0		England	
Gieneagles Hotel	Auchteran		236	5			Wales	2.1.9.2010	
Holiday Inn Crowne Plaza Manc.		r	303	4		0	ITA/ES		
Hospitality Inn	Glasgow		307	4					
Liverpool Moat House	Liverpool		251	4					
Moat House International	Glasgow		300	4	3				
17			4135						
consortia			Tre	oms		1	AA star	rating	
name	hotels	rooms	ra	nge	h	teis .	rating	hotels	4
FLAG INTERNATIONAL HOTELS		221							-
ILA - CHATEAUX & HOTELS		239	>1	000		0	5 star	2	
LEADING HOTELS OF THE WORLD	2	475	5	00-999		0	4 star	12	
LEHDING HUTELS OF THE HUHLD	2	•10	21	00-499		17	3 star	3	
		С С					1		

Figure 8: HIBROWSE for Hotels for 3 star AA rating and above with 200 or more bedrooms in North England and Scotland, showing information on the consortia with members in this range.

#### 2.7 Browsing the Database

In the previous example the user was seeking specific information. HIBROWSE also permits the user to browse the database, gradually refining the query. At each stage the user is presented with an updated view of the database which both provides an intermediate result and serves as the source for selections at the next stage. This supports the principle of equal opportunity [8] to the extent that the distinction between input and output is blurred. Instead of being forced to cycle between request and result, the user can browse the contents of the database viewing any item as input or output.

This is best illustrated through a worked example. Our client is interested in hotels in Cumbria. The user selects North England from the region window and selects the 89 hotels shown to be in Cumbria (Figure 9).

hotels							touri	st	board ar	cas		
name	city			rooms	rating		hotels	T	û na	ame		-
				1-		T						
Royal National Hotel	London			1271	U		638		North Er		d	
Forum Hotel London	London			910	3		89	*	Qumbri	a		
Regent Palace Hotel	London			887	2		7		isie of I	Man		
Cumberland Hotel	London			878	4		208		North	West		
Copthorne Tara London	London			831	4		1 111		Northu	mbriz		
Excelsion Hotel	Hest Dro	yton		823	4		223		Yorkshi	re &	Humbers	side
Tower Thistle	London			808	4							
Birminghom Metropole Hotel	Birmingh			802	4							
Strand Palace Hotel	London			770	3							
	London			742	U							
Nount Royal Hotel	London			701	3		-					
Novotel London Hammersmith	London			640	U	1						
3451				207927								
3451 atl companies					0.005		г		RAC st:	ar 12	ting	
	hoteks	rooms		ro	oms				RAC sta	ar ra		
all companies name	hoteks	1	4	ro	oms	h	Dtels +	Ī	RAC sta rating	ar ra	nting hotels	4
aticompanies ) name Mansfield Brewery Hotels	1	15	4	ro ra	nge			1	rating	ar ra	hotels	4
all companies	1 <u>1</u> 1 2	15 40	<b>۲</b>	ro ra >1	nge 000		1	1	rating 5 star	ar ra	hotels 28	4
All companies name MANSFIELD BREWERY HOTELS ALINHOUTH HOTELS ANDERLEY CASTLE & INNI ON THE	1 1 2 2	15 40 34	<b>小</b>	ro ra >1 50	nge 000 00-999		1 19		rating 5 star 4 star	ar ra	hotels 28 294	4
all companies ) nome nome nonsfield brevery hotels Almouth hotels Amberley chstle & inh on the bratron orankae group	1 1 2 2 2	15 40 34 114	<b>小</b>	ra ra >1 50 20	000 00-999 0-499		1 19 133		rating 5 star 4 star 3 star	ar ra	28 294 995	4
All companies ) name NHNSFIELD BREWERY HOTELS ANDOUTH HOTELS ANDERLEY CASTLE & INH ON THE BARTON GRANGE GROUP ATLAS GROUP OF HOTELS	1 - 2 - 2 2	15 40 34 114 180	<b>小</b>	70 73 21 50 20	000 00-999 00-499 00-199		1 19 133 432		rating 5 star 4 star 3 star 2 star	ar ra	28 294 995 466	ł
al companies name MMNSFIELD BREWERY HOTELS ALMOUTH HOTELS AMBERLEY CASTLE & INH ON THE BARTON GRANGE GROUP ATLAS GROUP OF HOTELS BEALE'S HOTELS	1 1 2 2 2 2 2	15 40 34 114 180 70	→ <	<b>ro</b> ra >1 50 20 10 50	000 00-999 00-499 00-199 00-199		1 19 133 432 698		rating 5 star 4 star 3 star 2 star 1 star	ar ra	28 294 995 466 25	4
all companies	1 1 2 2 2 2 2 2	15 40 34 114 180 70 249		<b>ro</b> ra >1 50 20 10 50 30	000 0-999 0-499 0-199 0-199 0-199 0-199 0-49		1 19 133 432 698 671		rating 5 star 4 star 3 star 2 star 1 star lodge		hotels 28 294 995 466 25 70	4
al companies name NHNSFIELD BRELERY HOTELS ALMOUTH HOTELS ANDRERLEY CASTLE & INH ON THE BRATCH GRANGE GROUP ATLAS GROUP OF HOTELS BEALE'S HOTELS BUDGOTEL SUDGOTEL	1 1 2 2 2 2 2 2 2 2	15 40 34 114 180 70 249 163		<b>ro</b> ra 50 20 10 50 30 20	000 00-999 00-499 00-199 00-199 00-199 00-199 00-199 00-199 00-199 00-49 00-29		1 19 133 432 698 671 418		rating 5 star 4 star 3 star 2 star 1 star lodge accom. c	only	hotels 28 294 995 466 25 70 0	4
all companies ) nome NMNSFIELD BREVERY HOTELS AUMOUTH HOTELS AMBERLEY CASTLE & INH ON THE BARTON GRANGE GROUP ATLAS GROUP OF HOTELS BEALE'S HOTELS BONHINGTON HOTELS BUDININGTON HOTELS BUDINISHOTELS & LEISURE INTER	1 	15 40 34 114 180 70 249 163 71		<b>ro</b> ra 50 20 10 50 30 20 10	000 0-999 0-499 0-199 0-199 0-49 0-49 0-29 0-19		1 19 133 432 698 671 418 638		rating 5 star 4 star 3 star 2 star 1 star lodge	only	hotels 28 294 995 466 25 70	4
al companies name NHNSFIELD BRELERY HOTELS ALMOUTH HOTELS ANDRERLEY CASTLE & INH ON THE BRATCH GRANGE GROUP ATLAS GROUP OF HOTELS BEALE'S HOTELS BUDGOTEL SUDGOTEL	1 	15 40 34 114 180 70 249 163	↓	<b>ro</b> ra 50 20 10 50 30 20	000 0-999 0-499 0-199 0-199 0-49 0-49 0-29 0-19		1 19 133 432 698 671 418		rating 5 star 4 star 3 star 2 star 1 star lodge accom. c	only	hotels 28 294 995 466 25 70 0	4

Figure 9: HIBROWSE for Hotels top level with Cumbria selected

The resulting HIBROWSE screen is shown in Figure 10. The user has sorted the hotels by city and observes that there are three in Ambleside.

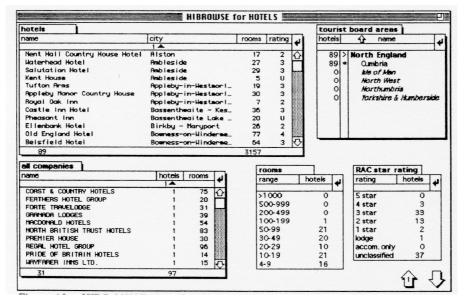


Figure 10: HIBROWSE for Hotels showing information on the hotels in the Cumbria tourist board area

Selecting one of these, the Waterhead Hotel, the user is presented with further information (Figure 11). It can be seen that this hotel is a member of ENGLISH LAKES HOTELS. To see what other hotels are in this company, the user simply highlights this from the list shown in the companies window and selects the down arrow to activate the search. The new HIBROWSE screen (Figure 12) shows the four hotels associated with the company. Note that three of these hotels are also members of BEST WESTERN HOTELS.

hotels						tou	rist	board are	85	
	ity		rooms	rating		hote	els	fr nar	ne	
	1 🔺									
112110	liston		17	2			39 >	North Eng		
Hate address Waterhead H	otel					18	89 *	Cumbria		
Salu Lake Road							0	se of M		
Kent Ambleside						1	0	North W	test	
Tuft Cumbria							0	Northun	noria	
mpp1							0	Yorkshin	e & Humbe	rsic
noge	DECC		-			1				
	2300	Tax: 05394	+ 31255							
Phea										
Beis member of ENGLISH LAK	CES HOT	ELS			_	-	_			_
BEST WESTE	RN HOT	FIS			0					
9					Y					
			In	00 <b>ms</b>	4	Ļ		RAC sta	r rating	
name	hotels	rooms 4		ooms	-	Itels		RAC star	r rating hotels	T
name	1	rooms 📢			-	tels	4			+
name 1▲ RSSOCIATION OF LOGIS OF GREAT	13	rooms ↓	re		-	tels 0	4			- •
Name 1▲ ASSOCIATION OF LOGIS OF GREAT BEST WESTERN HOTELS	13 8	100ms ↓ 220 ↔ 327	re >	inge	ho		4	rating	hotels 0 3	
ARME ASSOCIATION OF LOGIS OF GREAT BEST MESTERN HOTELS CORST & COUNTRY HOTELS	13 8 1	rooms         ↓           220         ↓           327         ↓           75         ■	re >' 5	nge 1000	ho	0	4	rating 5 star	hotels	
NAME ASSOCIATION OF LOGIS OF GREAT BEST MESTERN HOTELS CONST & COUNTRY HOTELS CONSORT HOTELS	13 8	rooms         ↓           220         ↓           327         75           444         444	re 50 20	nge 1000 00-999	he	0	¥	rating 5 star 4 star	hotels 0 3	
NAME ASSOCIATION OF LOGIS OF GREAT BEST MESTERN HOTELS CONST & CONTRY NOTELS CONSORT HOTELS ENGLISH LIKES HOTELS	13 8 1	rooms         ↓           220         ↓           327         ↑           75         ↓           444         191	78 51 21	nge 1 000 00-999 00-499	he	0	¥	rating 5 star 4 star 3 star	hotels 0 33	
Name ASSOCIATION OF LOGIS OF GREAT BEST MESTERN HOTELS CONSORT HOTELS CONSORT HOTELS ENGLISH LAKES HOTELS EXCHOTELS & INNS	13 8 1	rooms         ↓           220         ↓           327         75           444         191           70         70	78 50 20 10 50	nge 1 000 00-999 00-499 00-199	he	0 0 0 1	4	rating 5 star 4 star 3 star 2 star 1 star	hotels 0 3 33 13	
Name ASSOCIATION OF LOGIS OF GREAT BEST MESTERN HOTELS CONSORT HOTELS ENGLISH LOKES HOTELS EXECHOTELS & INNS FEATHERS HOTEL GROUP	13 8 1	rooms         ↓           220         ↓           327         75           444         191           70         20	re 50 20 10 50 30	nge 1 000 00-999 00-499 00-199 0-99	he	0 0 0 1 21	¥	rating 5 star 4 star 3 star 2 star 1 star lodge	hotels 0 33 13 2 1	
RESOCIATION OF LOGIS OF GREAT RESOCIATION OF LOGIS OF GREAT BEST MESTERN HOTELS CONSORT HOTELS ENOLISH LOKES HOTELS EXECHOTELS & INNS FEATHERS HOTEL GROUP FORTE HOTELS	13 8 1	rooms         ↓           220         1/2           327         75           444         191           70         20           309         309	re 5' 2' 1' 5' 3' 2'	nge 1 000 00-999 00-499 00-199 0-99 0-99 0-49 0-29	he	0 0 1 21 20 10	4	rating 5 star 4 star 3 star 2 star 1 star lodge accom. or	hotels 0 33 13 13 13 13 13	
RSSOCIATION OF LOGIS OF GREAT BEST MESTERN HOTELS CORST & COUNTRY HOTELS CONSORT HOTELS ENGLISH LAKES HOTELS EXECHOTELS & INNS FEATHERS HOTEL GROUP	13 8 1	rooms         ↓           220         ↓           327         75           444         191           70         20	ra 55 20 11 55 30 21	nge 1 000 00-999 00-499 00-199 0-99 0-99 0-49	he	0 0 1 21 20	₽	rating 5 star 4 star 3 star 2 star 1 star lodge	hotels 0 33 13 13 13 13 13	

Figure 11: HIBROWSE for Hotels showing additional information for the Waterhead Hotel in Ambleside

		mone	LOUL I	for HOT			_	-				
noteis						_			board an			-
ame	city			rooms	rating	4	hote	Is	û n	ame	-	-
	1				-	-	-	-15				_
Waterhead Hotel	Amblesid			27	3 0	4		4/2	North E			
Wild Boor Hotel Low Hood Hotel	Crook - I Hinderne			36 99	3			4 *	Qumbr			
Royal Hotel	Winderne			29	2			0	the of			
hogur hoter	HIT KRET THE	-		29	-			0	North			
								0	North	umbria ire & Hui		
	SH LAKES HOTELS			191	oms	ক	ـــــ ۱	1	RAC st	ar ratir	ק	
<b>Il companies  </b> ENGLIS Iame		rooms		ro	nge	7) h	L		RAC sta		ng ] tels	
Hicompanies ENGLIS ame	hoteks			ro ra	nge	₹   ha		•	rating		tels	•
HICOMPANIES ENGLM ame 1▲ BEST HESTERN HOTELS		rooms 152 191	<u>र</u>	ro ra	nge 000	₹}   he	0	•	rating 5 star		tels 0	•
HICOMPANIES ENGLM ame I▲ BEST HESTERH HOTELS	hoteks	162	<b>小</b>	ra >1 5(	nge 000 00-999	₹ k	0	•	rating 5 star 4 star		0 0	Ŀ
II companies ENGLIS ame	hoteks	162	<b>ि रि</b>	r0 ra >1 50 20	nge 000 00-999 00-499	₹} h	000	•	rating 5 star 4 star 3 star		tels 0	Ŀ
HICOMPANIES ENGLM ame I▲ BEST HESTERH HOTELS	hoteks	162	<b>→</b>	r0 ra 50 20 10	nge 000 00-999 00-499 00-199	₹}   h¢	0000	4	rating 5 star 4 star 3 star 2 star		0 0 3 1	Ŀ
HICOMPANIES ENGLM ame A BEST HESTERH HOTELS	hoteks	162	<b>小</b>	70 ra >1 50 20 10 50	nge 000 00-999 00-499 00-199 0-99	₹}   h¢	0 0 0 0 1	4	rating 5 star 4 star 3 star 2 star 1 star		0 0 3 1 0	E
ENGLIS ENGLIS	hoteks	162	<b>小</b>	ra 70 71 50 20 10 50 30	nge 000 00-999 00-499 00-199 00-199 0-99 0-49	₹ N	0 0 0 0 1 1	4	rating 5 star 4 star 3 star 2 star 1 star lodge	ho	0 0 3 1 0	I
HICOMPANIES ENGLM ame A BEST HESTERH HOTELS	hoteks	162	<b>小</b>	ro ra >1 50 20 10 50 30 20	nge 000 00-999 00-499 00-199 0-99 0-49 0-49 0-29	₹>	0 0 0 1 1 2	•	rating 5 star 4 star 3 star 2 star 1 star lodge accom. (	no	0 0 3 1 0 0	I
HICOMPANIES ENGLM ame I▲ BEST HESTERH HOTELS	hoteks	162		ro ra >1 50 20 10 50 30 20 10	nge 000 00-999 00-499 00-199 00-199 0-99 0-49	T.	0 0 0 0 1 1	•	rating 5 star 4 star 3 star 2 star 1 star lodge	no	0 0 3 1 0	I

Figure 12: HIBROWSE for Hotels showing in Cumbria which are members of ENGLISH LAKES HOTELS

hotels					tourist	board areas	7
name	city	rooms	rating	-	hoteis	1 name	
1▲							
Angel & Royal Hotel	Granthan	30	3		44	North Engla	ndi
Angel Hotel	Abergavenny	29	2		5	Qumbria	
Atholl Palace Hotel	Pitlochry	84	3		0	isle of Man	
Avonmouth Hotel	Mudeford - Christch	41	Э		15	North West	
Bear Hotel	Woodstock - Oxford	42	3		3	Northumbri	a
Bear of Rodborough Hotel	Stroud	47	З		21	Yorkshire &	
Bedford Hotel	Tavistock	31	3		1 -1		
Bell Hotel	Thetford	42	33333343				
Beisfield Hotel	Bowness-on-Winderma	64	з	¢			
Berystede Hotel	Sunninghill - Ascot	91	4				
Beverley Arms Hotel	Beverley	55	3				
Black Lion Harvester Hotel	Patchan - Brighton	11	U	0			
248		26603					
FORTE HOTELS	3	-	oms		7	RAC star r	ating
ame	hotels rooms			Th	tels La	rating	hotels
	1-	1 ra	nge	1 10		Tacing	TIOCEIS
FORTE HOTELS	248 26603	51	000		0	5 star	5
			00-999		6	4 star	44
			00-499		15	3 star	176
			00-199		71	2 star	12
			0-99		86	1 star	õ
			0-49		38	lodge	ő
							0
			0-29		25	accom. only	11
			0-19		6	unclassified	11
	な	4.	.9		1		
	248						

Figure 13: HIBROWSE for Hotels showing information on the hotels belonging to the FORTE HOTELS group

A valuable feature of HIBROWSE for Hotels is the ease with which a summary of information on a particular hotel company can be produced. Figure 13 shows information on FORTE HOTELS It can be immediately seen that the majority of FORTE HOTELS are of 3 star RAC rating and that most have between 50 and 200 rooms. It is also apparent that most of the hotels in North England are in the North West and Yorkshire & Humberside tourist board areas.

### 2.8 The Dialogue Control

All the information presented to the user is retrieved from the ORACLE database server and is independent of the client computer.

The application has been developed in HyperCard 2.1 on the Macintosh and uses ORACLE SQL \*Net, ORACLE's HyperCard XCMD and MacTCP to access the Sun 670 database server over the University's campus network.

Database structure has not been altered to accommodate HIBROWSE. The only additional database table is a lookup table which gives the tourist board area codes, used in the original database, for the regions shown in the tourist board area window.

The functionality of HIBROWSE is achieved by generating and sending SQL type requests to ORACLE and parsing the data which is returned. For each new HIBROWSE screen, a database 'view' is created based on the current selections made by the user. Each window is then updated using this 'view' together with the current sort criteria for that particular window. This approach reduces the length of SQL queries which have to be sent to the DBMS.

## 2.9 The System in Practice

HIBROWSE for Hotels was developed with the cooperation of the HCRC. The system has been evaluated using an approach based on cooperative evaluation [9]. This has involved the users of the system "walking through" common tasks in HIBROWSE and "thinking aloud", describing their actions and their reactions to the new system. This led to the installation of the first version in March 1993 which has been used successfully since then with only minor modifications.

The main responses from the users can be summarised as follows:

- i. The learning time was very short even for users with no previous knowledge of the Hotels database.
- ii. The rapid response to consultancy requests was impressive. The substantial reduction in time even permitted the HCRC staff to respond immediately to requests over the telephone.
- iii. The ability to browse the database was found very useful for the research staff especially when preparing commentaries on hotel companies.
- iv. Users made far fewer errors than with SQL, where syntax errors were common. In HIBROWSE the user is protected from this type of error and any errors that occur in browsing are easily recovered from through altering the selections made and backtracking.
- v. Although not illustrated in this paper, the flexible document production options associated with HIBROWSE for Hotels, used together with the sort criteria for the hotel and companies windows, provided the HCRC with an expanded consultancy market, as they could produce computer files in many different formats suitable for importing to the clients' own databases.

### **3** The Future for HIBROWSE

Response from users in initial trials and the longer term use of HIBROWSE for Hotels suggests that this mode of database access does bring substantial gains both in productivity and user satisfaction. The view the users have of the database reflects their existing domain knowledge and allows them to manipulate data and perform searches in terms of the domain rather than in terms of the underlying database.

Various usability issues have yet to be resolved including:

- i. How the system should deal with the arrangement of windows, especially if there are too many to fit on the screen at one time.
- ii. The problem of presenting many-to-many relationships in that it has to be obvious to the user that the contents of one window reflects the selections made in another.
- iii. Direct access to a hotel by perhaps entering tile first characters of its name. This also applies to regions when the user is not sure in which area of the UK it is located.

The use of separation as a paradigm for the design has been beneficial in a number of ways. It avoids the need to alter the underlying database application which means that existing databases can be provided with the functionality of HIBROWSE without modification. It also means that the approach is portable and can in theory be applied to any relational database. Other example HIBROWSE applications have been developed for various databases, for example INSPEC and EPOQUE (European Parliament Online Query System) to illustrate this principle [6]. Current work is concentrating on the development of a toolkit to support the rapid generation of HIBROWSE applications for relational databases.

#### 4 References

- [1] Weiland W, Shneiderman B. A graphical query interface based on aggregation/generalisation hierarchies. Info Systems 1993; 18; 4:215-232
- [2] Young D, Shneiderman B. A Graphical Filter/Flow Representation of Boolean Queries: A Prototype Implementation and Evaluation. JASIS 1993; 44; 6:327-339
- [3] Zloof M M. *Query-by-Example. a database language.* IBM Systems Journal 1977; 16; 4:324-343
- [4] Pollitt A S. Query-by-Menu: A novel DBMS query language, a description and comparison with QBE. 8th BCS IRSG Research Colloquium on Information Retrieval, University of Strathclyde, 1986
- [5] Zloof M M. *Query-by-Example*. In Proceedings of the National Computer Conference, Vol 44, pp431-438, Arlington, V A, AFIPS Press
- [6] Pollitt A S, Ellis G P, Smith M P. *HIBROWSE Adding the power of relational databases to the traditional lR architecture the future for Graphic User Interfaces.* 15th BCS IRSG Research Colloquium on Information Retrieval, University of Strathclyde, 1993
- [7] Pollitt A S, Ellis G P. Multilingual access to document databases. CAIS/ACSI '93 Information as a Global Commodity - Communication, Processing and Use. 21st Annual Conference of the Canadian Association for Information Science, Antigonish, Nova Scotia, Canada, 1993, pp 128-140
- [8] Thimbleby H. User Interface Design, Addison Wesley, 1990
- [9] Monk A F, Wright P C, Davenport L and Haber J. *Improving your human computer interface: A practical technique.* Prentice Hall Practitioner Series, 1993