

ADAPTING



TOGETHER

HOW CAN WE ALL PLAY A PART IN  
CLIMATE ACTION?



PROGRAMME

Tuesday 22nd November 2022  
LICA Building, Lancaster University,  
Lancaster LA1 4YW  
10am - 1pm

A symposium exploring design for  
equitable climate action.

A collaboration between  
ImaginationLancaster and Future  
Observatory.





# ADAPTING TOGETHER



HOW CAN WE ALL PLAY A PART IN CLIMATE ACTION?

## PROGRAMME

09:30 **Arrivals, tea and coffee**

10:00 **Welcome and Introduction**

Justin McGuirk, Director of [Future Observatory](#) and Chief Curator of the [Design Museum](#)

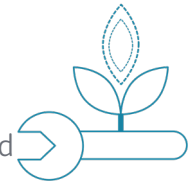
[Professor Nick Dunn](#), Executive Director of [ImaginationLancaster](#) and Chair of Urban Design at Lancaster University

Professor Jennie Popay, Director of Lancaster University's [Centre for Health Inequalities Research](#)

Cher Potter, Curatorial Director of [Future Observatory](#) at the [Design Museum](#)

10:15 **Session 1: REPAIR**

In the UK, we discard 2 million tonnes of electronic equipment and send 350,000 tonnes of clothing into UK landfills per year. Taking ImaginationLancaster's **Repair Shop 2049**, and Power to Connect and UAL's Creative Computing Institute's **Digital Equity through E-Waste Reduction** scheme, we ask how design can create models for reuse and repair not only at a product level, but sustainably restore at a social and economic scale.



### Speakers

[Irtiza Nasar](#), Senior Lecturer at the University of the Arts London's [Creative Computing Institute](#)

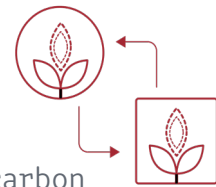
[Dr Michael Stead](#), Lecturer in Sustainable Design Futures at [Imagination Lancaster](#), Lancaster University

### Respondent

[Danielle Purkiss](#), Research Fellow at the UCL Plastic Waste Innovation Hub and Institute of Making

10:45

## Session 2: ADAPT



With the construction industry accounting for 38% of global carbon emissions, the way in which we approach housing must adapt. Taking **RESOLVE Collective's** interdisciplinary approach to just and equitable change in our built environment and **We Can Make's** asset-based commitment to 'do housing differently', we explore how design can create inclusive opportunities for everyone to live in a sustainable and affordable way.

### Speakers

Akil Scafe-Smith, Co-founder of [RESOLVE Collective](#)

Melissa Mean, Director of [We Can Make](#)

### Respondent

[Professor Nick Dunn](#), Executive Director of [ImaginationLancaster](#) and Chair of Urban Design at Lancaster University

11:15

Audience Q&A

11:25

Refreshment break

11:45

## Session 3: PLACE



Can design and artistic intervention change the way we approach our urban and rural environments? Taking case studies from **Super Slow Way**, a community-led programme supporting regeneration along the Leeds and Liverpool canals, and **MAIA**, an artist-led social justice organisation based in Birmingham, we ask how collective community action can impact economic and sustainable infrastructure and ultimately shape the places we live.

### Speakers

Amahra Spence, Co-founder and Creative Director of [MAIA](#)

Laurie Peake, Director of [Super Slow Way](#)

### Respondent

Immy Kaur, Co Founder and Director of [CIVIC SQUARE](#)



12:15

#### Session 4: LOCAL

How can design work for the benefit of community and climate in Lancaster, Morecambe and the surrounding area? We hear from **Good Things Collective**, a community-led, grass roots, people-focussed creative enterprise in the heart of Morecambe's West End, and Lancaster University's **Morecambe Bay Timescapes**, an interdisciplinary research project working with young people in Morecambe Bay to understand and communicate the local impact of coastal and environmental change.

#### Speakers

[Dr Serena Pollastri](#), Lecturer in Urban Futures at [ImaginationLancaster](#), Lancaster University

Jo Bambrough, Co Founder of [Good Things Collective](#)

#### Respondent

Mark Davies, Chief Executive of Lancaster City Council

12:45

Audience Q&A

12:55

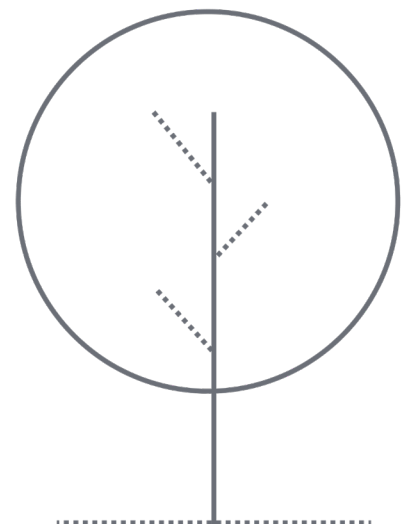
Wrap Up - Justin McGuirk

13:00

Lunch

14:00

Close



# SPEAKERS

## **Justin McGuirk, Director of [Future Observatory](#) and Chief Curator of the [Design Museum](#)**

Justin McGuirk is Chief Curator and Director of Future Observatory at the Design Museum. In a diverse career, he has edited magazines, been a newspaper critic, founded a digital publishing house and been awarded the Golden Lion at the Venice Biennale for his curating. He was also the founding Head of the Design Curating & Writing MA at Design Academy Eindhoven and is the author/editor of several books, including *Radical Cities* (Verso, 2014).

## **[Professor Nick Dunn](#), Executive Director of [ImaginationLancaster](#) and Chair of Urban Design at Lancaster University**

Nick Dunn is Executive Director of Imagination and Professor of Urban Design at Lancaster. His research into urban futures has been funded by the AHRC, EPSRC, the UK's Government Office for Science and the Ministry of Defence. He has authored numerous books, curated exhibitions, and given talks at public festivals and conferences around the world.

## **[Professor Jennie Popay](#), Director of Lancaster University's [Centre for Health Inequalities Research](#)**

Jennie is Distinguished Professor of Sociology and Public Health at Lancaster University, having previously worked as a teacher, policy maker and researcher in the UK, East Africa and New Zealand, studying the structural determinants of health inequalities and the role of community empowerment in action to address these. She is currently developing a new programme of research to deliver evidence for greater health equity in the English School for Public Health Research.

## **Cher Potter, Curatorial Director of [Future Observatory](#) at the [Design Museum](#)**

Cher Potter is Curatorial Director of Future Observatory at the Design Museum. Previously, she was Senior Research Fellow in 'Design Futures' at the Victoria and Albert Museum, investigating emerging design responses to large-scale social and environmental change (2013-2021) and ran the Creative Direction at WGSN trend forecasting bureau (2008-2013).

## **[Irtiza Nasar](#), Senior Lecturer at the University of the Arts London's [Creative Computing Institute](#)**

Irtiza Nasar is an artist, designer, and researcher. His practice explores the politics of upcoming technologies and questioning the mechanisms

of an algorithmically driven society. His current research examines the intersection of computational social science and behavioural economics and focuses on data and its impact on societies and individuals. He is a Senior Lecturer at UAL: Creative Computing Institute and a Senior visiting Lecturer at Imperial College London.

**[Dr Michael Stead, Principal Investigator of Imagination Lancaster's The Repair Shop 2049](#)**

Micheal Stead is a Lecturer in Sustainable Design Futures at Lancaster University. Michael's current research critically and creatively explores the growing environmental and social impacts that so-called 'smart' technologies pose for achieving important globally recognised sustainability goals. He is developing new design approaches and tools in collaboration with industry, policymakers and publics which raise awareness and support the adoption of future sustainable and equitable data-driven technologies and related practices.

**[Danielle Purkiss, Research Fellow at the UCL Plastic Waste Innovation Hub and Institute of Making](#)**

Danielle Purkiss is an Architect, Research Fellow and Manager at UCL's Plastic Waste Innovation Hub and the Institute of Making where she leads Citizen Science and material systems research. She is co-founder of the UCL Big Repair Project, studying the repairability of home appliances and electronics across the UK.

**[Akil Scafe-Smith, Co-founder of RESOLVE Collective](#)**

Akil Scafe-Smith is one fifth of interdisciplinary design collective RESOLVE, a researcher for the London School of Economics, a trustee at Participatory City and has taught at Central Saint Martins and Greenwich University. Akil has a background in urban design and is a Public Practice alumnus. As part of RESOLVE, Akil is currently unit leader at the AA and a resident creative youth worker at the V&A East/VARI in London.

**[Melissa Mean, Director of We Can Make](#)**

Melissa Mean is founding Director of WeCanMake and works across urbanism, the arts, technology and public participation. She was Head of the Cities Programme at the think tank Demos in London, Head of Arts at Knowle West Media Centre in Bristol a commissioner on the "No Place Left Behind" Commission into Prosperity and Community Place-Making (2021). Melissa is a Trustee of Power to Change, and was and co-convener of the Redcliffe Forum.

### **Amahra Spence, Co-founder and Creative Director of [MAIA](#)**

Amahra Spence is an artist, organiser, systems designer and spatial practitioner. In all aspects of her work, Amahra contends with Black Imagination as a framework and the starting point for change. As Founding Director of MAIA (2013) and Organiser of The Black Land & Spatial Justice Project (2020), Amahra brings a critical analysis of systemic injustice and power, committing to infrastructure building, resource redistribution and platforming radical imagination.

### **Laurie Peake, Director of [Super Slow Way](#)**

Laurie Peake is Director of Super Slow Way arts programme in Pennine Lancashire and the British Textile Biennial, working with artists in communities along the Leeds & Liverpool Canal in East Lancashire, using its rich environmental and heritage assets to support community led regeneration and climate action.

### **Immy Kaur, Co Founder and Director of [CIVIC SQUARE](#)**

Immy Kaur is Co Founder and Director of CIVIC SQUARE. Throughout her career, Immy has focused on convening and building community, the role of citizens in radical systemic change, and how we together create more democratic, distributed, open source social and civic infrastructure. She is a member of [Project 00](#), the Doughnut Economics Action Lab, and was a founding director of [Impact Hub Birmingham](#) with a mission to help build a fairer more equal and just city, through people place and open movements.

### **Dr Serena Pollastri, Principal Investigator of Lancaster University's [Morecambe Bay Timescapes](#)**

Serena Pollastri is a Lecturer in Urban Futures at ImaginationLancaster. Through practice-based research she explores ways to design with more-than-human entanglements of place, mostly in coastal areas. She teaches Architectural Design Studio at Lancaster School of Architecture and has previously worked in design research and practice in Italy and China.

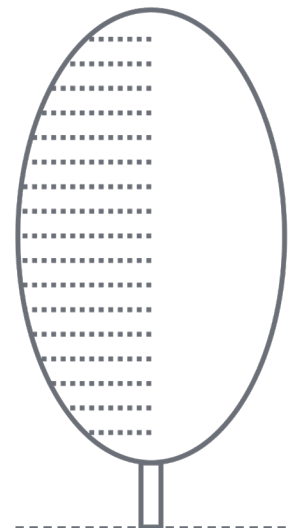
### **Jo Bambrough, Co Founder of [Good Things Collective](#)**

Jo Bambrough is the Co Founder of Good Things Collective, a community driven organisation working in and around Morecambe focussed on supporting people-led projects that embed creativity, social impact and sustainability. As one of 3 founders Jo has worked collaboratively with the community to develop an ambitious community led organisation. Her roots are in Youth & Community Development Work but increasingly the work has just as significant creative and sustainable focus.

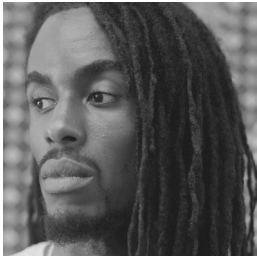


**Mark Davies, Chief Executive of Lancaster City Council**

Mark Davies is Chief Executive for Lancaster City Council and works with Elected Members, dedicated staff, residents and partners to show the positive difference Local Government can make. Mark believes local government has a massive part to play in addressing climate change and tackling the inequalities that exist in our communities.



# SPEAKERS



**Akil Scafe-Smith**  
Co-founder, RESOLVE  
Collective



**Amahra Spence**  
Co-founder and  
Creative  
Director, MAIA



**Cher Potter**  
Curatorial Director,  
Future Observatory at  
the Design Museum



**Danielle Purkiss**  
Research Fellow, UCL  
Plastic Waste Innovation  
Hub and Institute of  
Making



**Immy Kaur**  
Co Founder and  
Director,  
CIVIC SQUARE



**Irtiza Nasar**  
Senior Lecturer,  
UAL Creative Computing  
Institute



**Professor Jennie Popay**  
Director, Lancaster  
University's Centre for  
Health Inequalities  
Research



**Jo Bambrough**  
Co Founder, Good Things  
Collective



**Justin McGuirk**  
Director, Future  
Observatory and Chief  
Curator, Design Museum



**Laurie Peake**  
Director, Super Slow  
Way



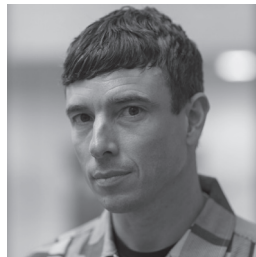
**Mark Davies**  
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**Melissa Mean**  
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Lecturer in Sustainable  
Design Futures,  
Lancaster University



**Professor Nick Dunn**  
Executive Director,  
ImaginationLancaster  
and Chair of Urban  
Design, Lancaster  
University



**Dr Serena Pollastri**  
Lecturer in Urban  
Futures, Lancaster  
University

This symposium is a collaboration between ImaginationLancaster, a design-led research lab at Lancaster University, and Future Observatory, a national programme for design research supporting the UK's response to the climate crisis at the Design Museum.

This symposium is funded by Research England and the Arts and Humanities Research Council, which are both part of UK Research and Innovation.

