Co-Designing For Real

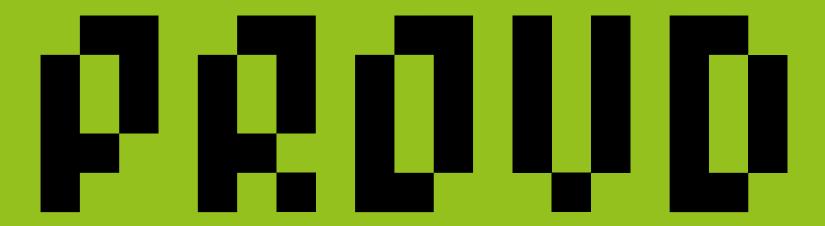
Professor Leon Cruickshank
Professor of Design and Creative Exchange
Lancaster University

L.Cruickshank@lancaster.ac.uk









Co-Design Project
Lancaster City Council

BEYOND THE CASTLE











Leapfrog: transforming public engagement by design

3 year project £1.28 million, funded by The Arts and Humanities Research Council

Lead: Lancaster University with Glasgow School of Art















Target Control



It's Time to Get Control

Target control is a way to get young people to think about how they can gain more control over the things that frustrate them and make changes in their life.

The designers could think of lots of things that frustrated them about being in care but it was harder for them to think of ways to fix the problems.

Target Control helps young people to think about how much control they have over each of their problems

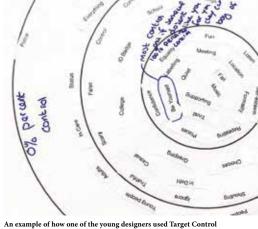
For example, if social workers wearing identity badges really annoy them, they could decide to talk to the support worker about it and show them the BADGE tool.

Covey talks about using three circles to show what you have complete control over, what

The idea is to help anybody do more about the problems they can change and worry less about the problems they cannot do anything about.

We recommend that the young person write the problems into one of the three circles depending on how much control the young person thinks they have on each one.

from the work the young people had done and printed them onto the Right Words





My future meetings...

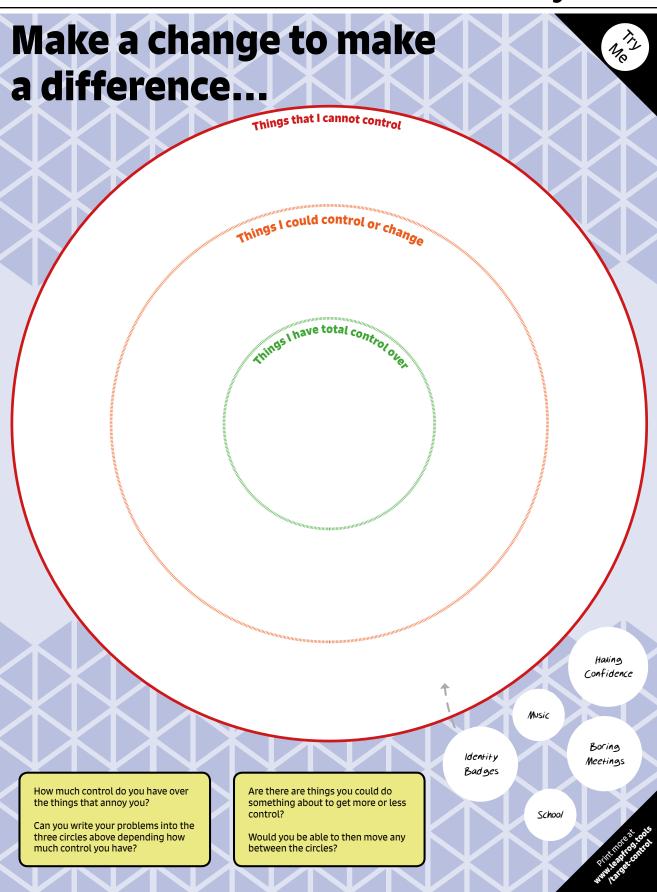
One young designer said the weekend had actually given him ideas about things could do in meetings with support workers. He said he would

Say what I want to happen and be more confider towards them.



selection of the words generated by the young designers in a word cloud created on wordle.net, which they used on their Target Controls

Target Control







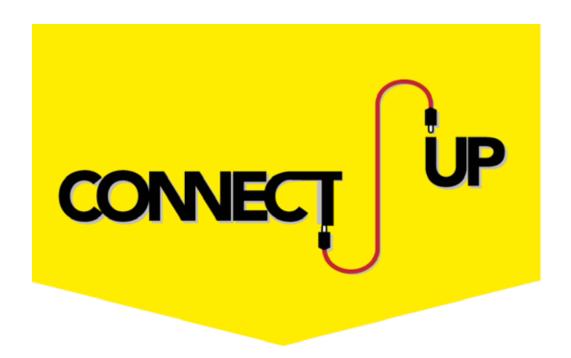




Evaluation beyond tick boxes







Flexible ways to capture and tell stories about food and food poverty

Food Places: Scribble-on sheets to kick start discussion about buying and cooking food.

Dinner Plates: A playful placemat for talking about food together.

Tried & Tested Recipe Book: Invite people to contribute simple recipes to make a book together.

Food Snapshots: Capture how people shop, cook and eat day to day.

Talking Food Card Deck: 45 questions to help start conversations about food and food poverty.

Local Food Cards: 45 photos to inspire people to share funny stories and tales about food.

Food Safari Menu: Help people explore local food with a menu of 12 mini research challenges (and a big map).

9 Boxes: A flexible way to reflect on 9 days, 9 meals, 9 ingredients... 9 of anything that matters.

Download a zip file of Leapfrog Tools for Food Stories Toolbox



Supporting care professionals to conduct person centred evaluation that goes beyond just tick boxes.

Reflective Tools – Reflect on and record the experience of a service

Blog Builder: The Blog Builder is an evaluation tool that gathers personal reflections from people, rather than responses to set questions

Me Map: The tool can be used by providers to work with users to set aims, building on what is working now and their personal ambitions for the future.

What Why: The What Why tool supports service providers to quickly and visually gather and represent feedback

Snap Shot Tools - Take a snap shot of a service

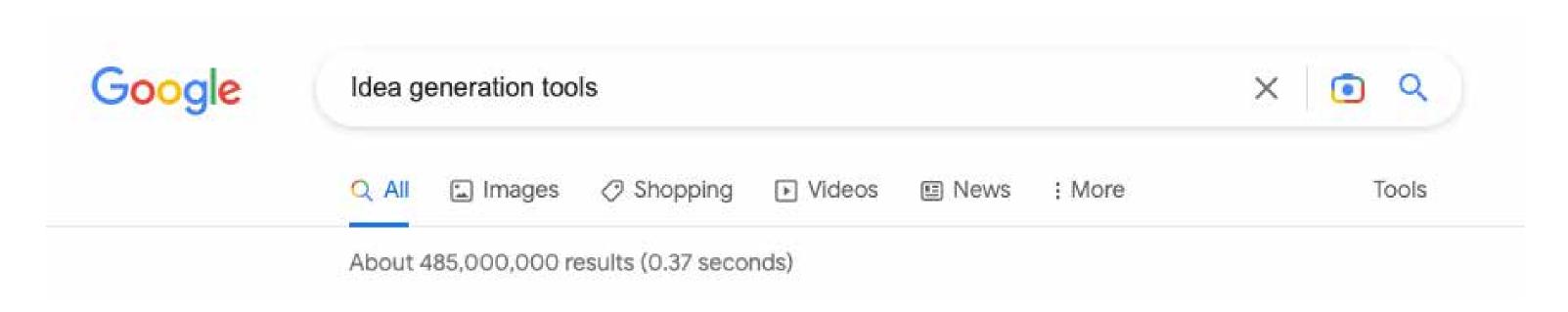
Evaluation Dashboard: Evaluation Dashboard is a quick and visual way to evaluate different aspects of a service

Evaluation Meter: Evaluation meter is quick and visual way to gauge just how someone rates the service they have used and start that conversation

VALUING VOICES

Evaluation beyond tick boxes





Search 'idea generation tools' 485,000,000 results

Remember when everyone had to suddenly home school?















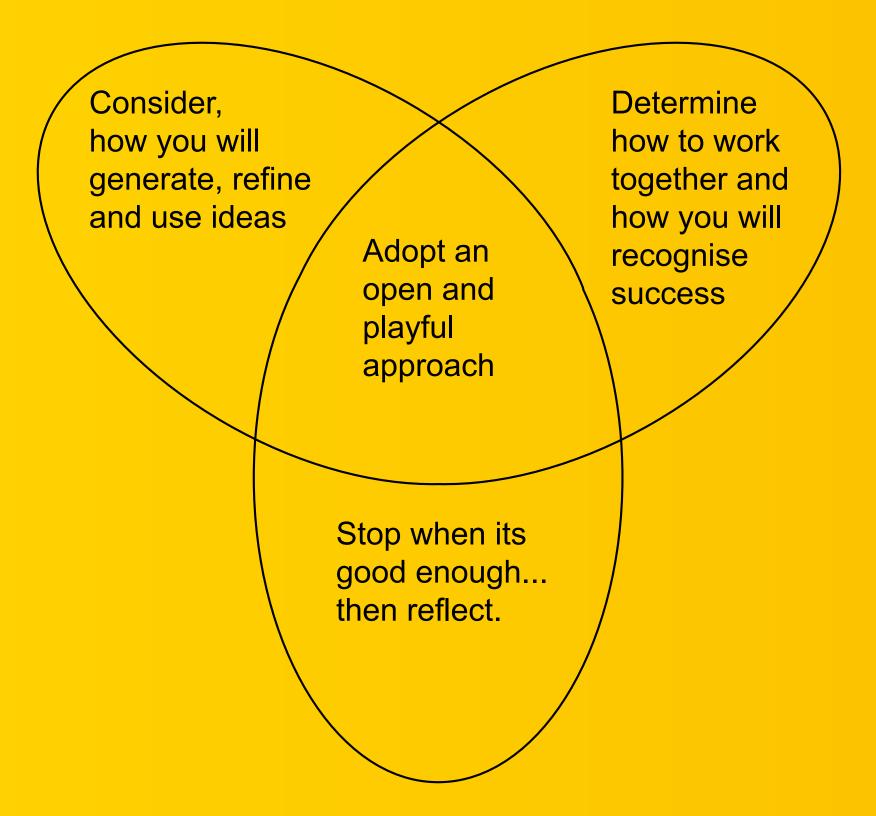




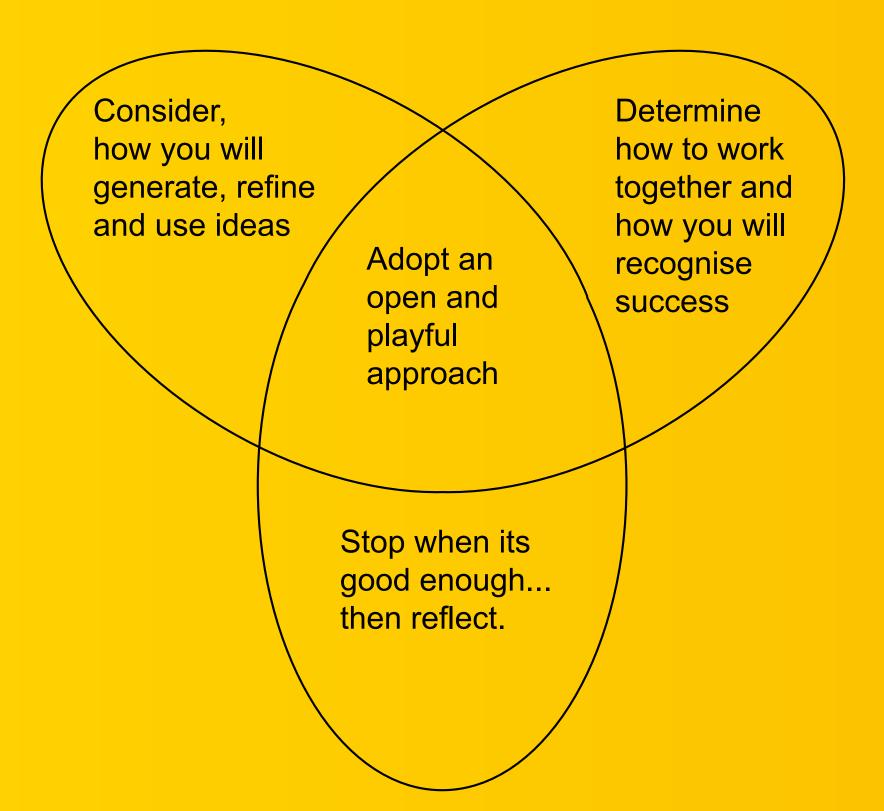
We welcomed staff and 60 children into Imagination, we took the staff one way and the children another. This helped us create an environment that didn't feel like school.







Co-designing for real



Co-designing for real

Cruickshank, L., & Brewster, L. (2024).

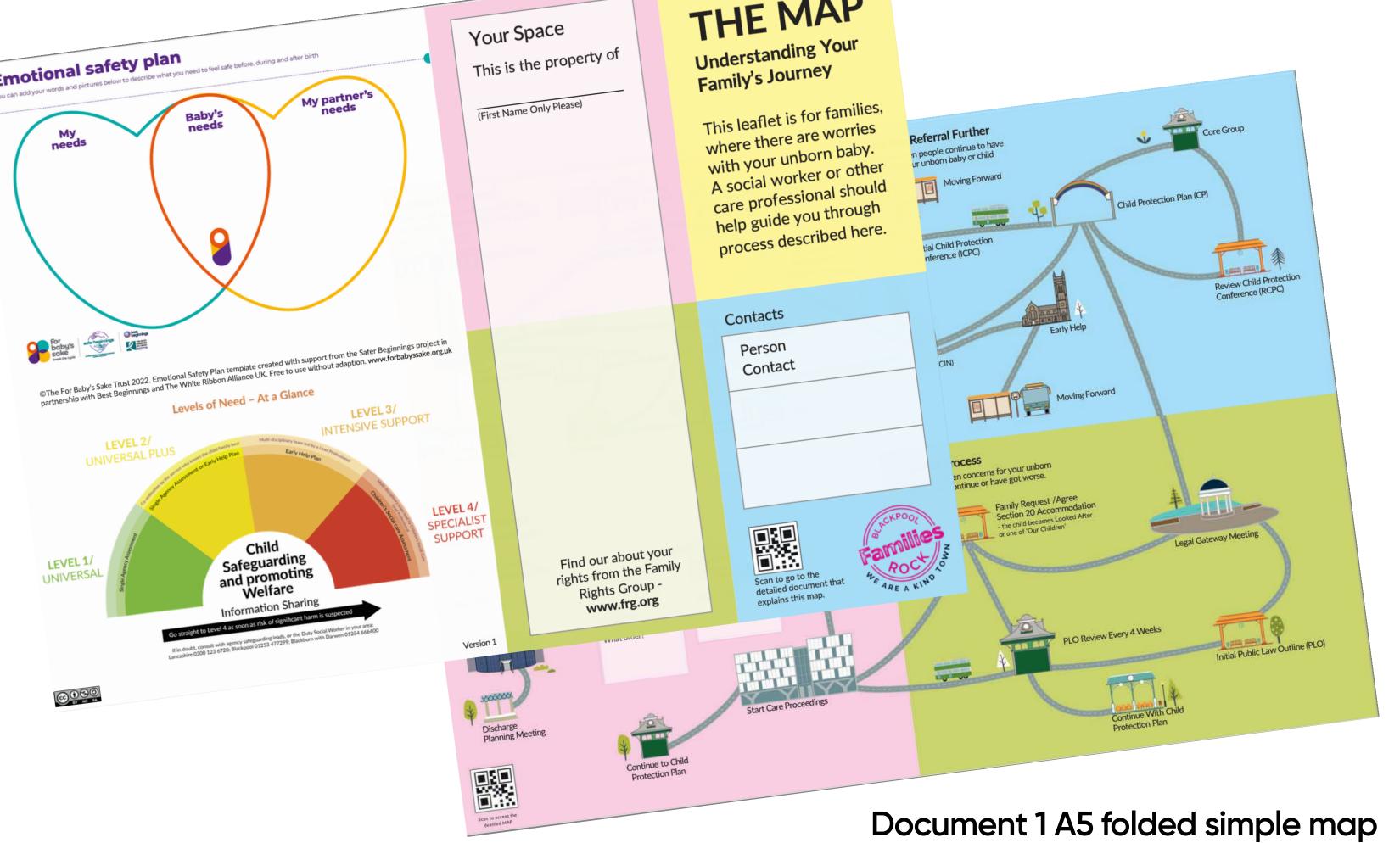
Co-design as a research method in doctoral research: asking the right questions. The Design Journal, 27(6), 1101–1117. https://doi.org/10.1080/14606925.2024.2434520

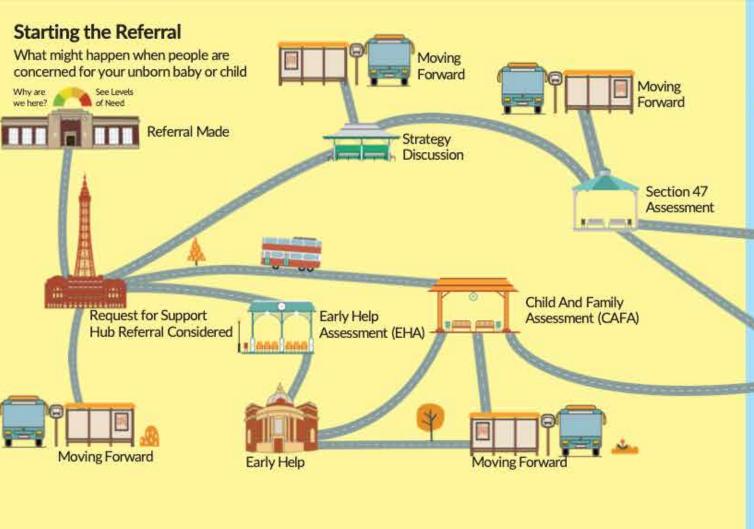
Born Into Care

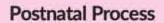
A small project to co-design an accessible usable description of the process by which an unborn child may be taken into care at birth. Helping parents, family, social workers, health workers and others to better have a common understanding





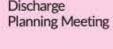






Steps to end legal processes

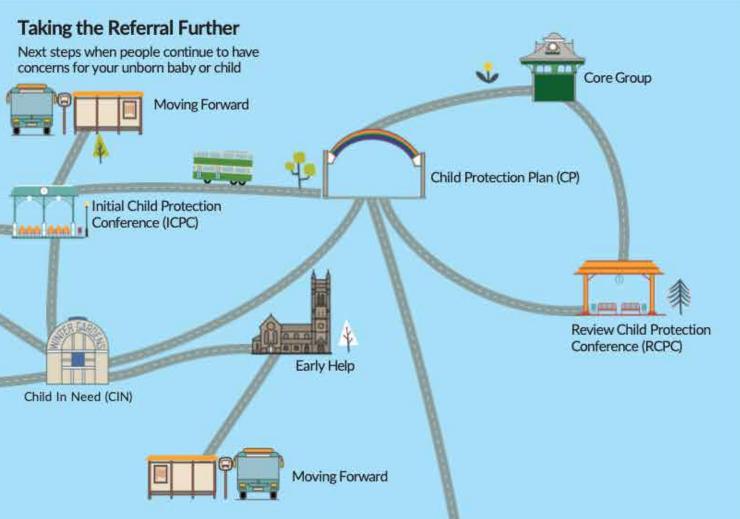






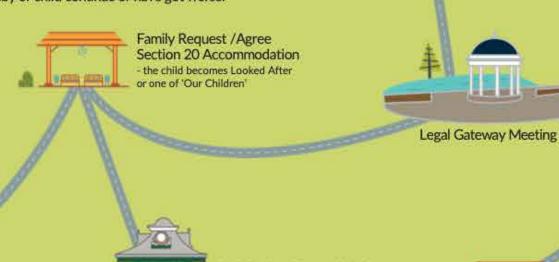


Protection Plan



Prenatal Process

Legal steps when concerns for your unborn baby or child continue or have got worse.

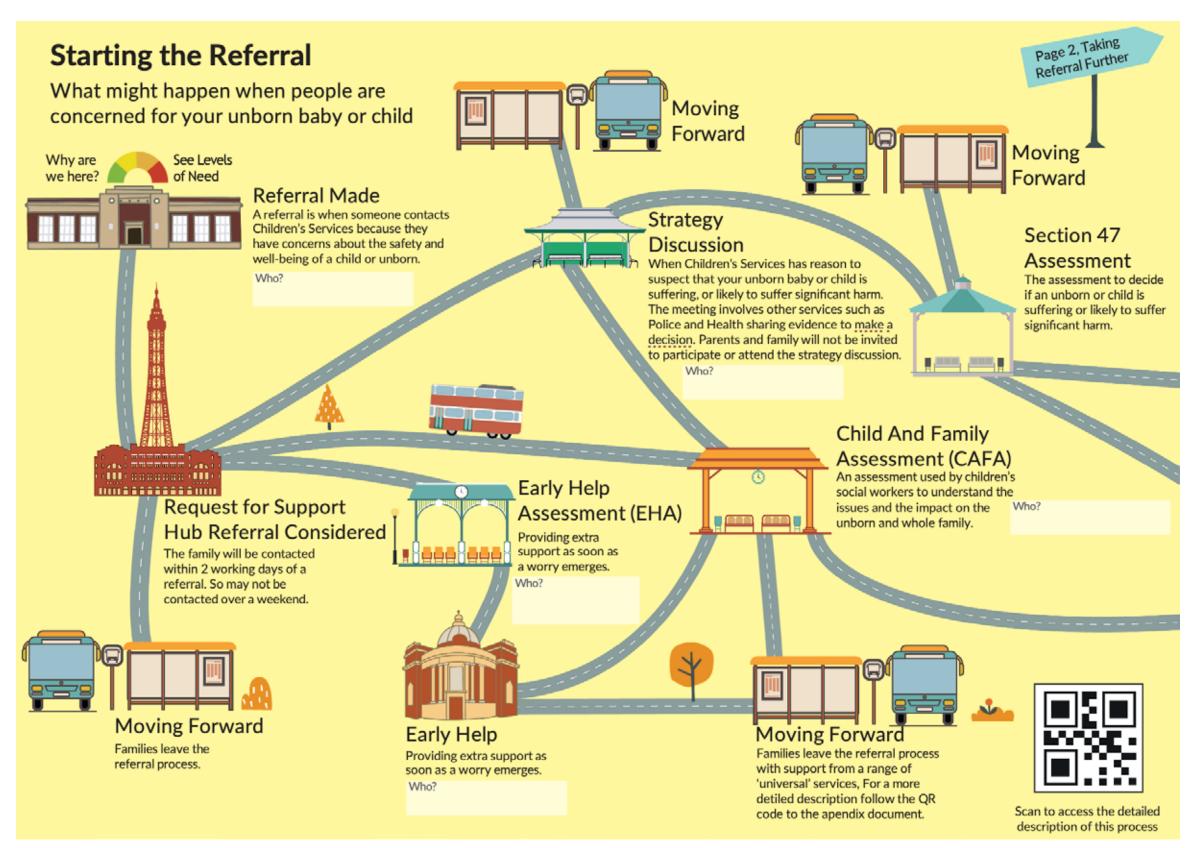




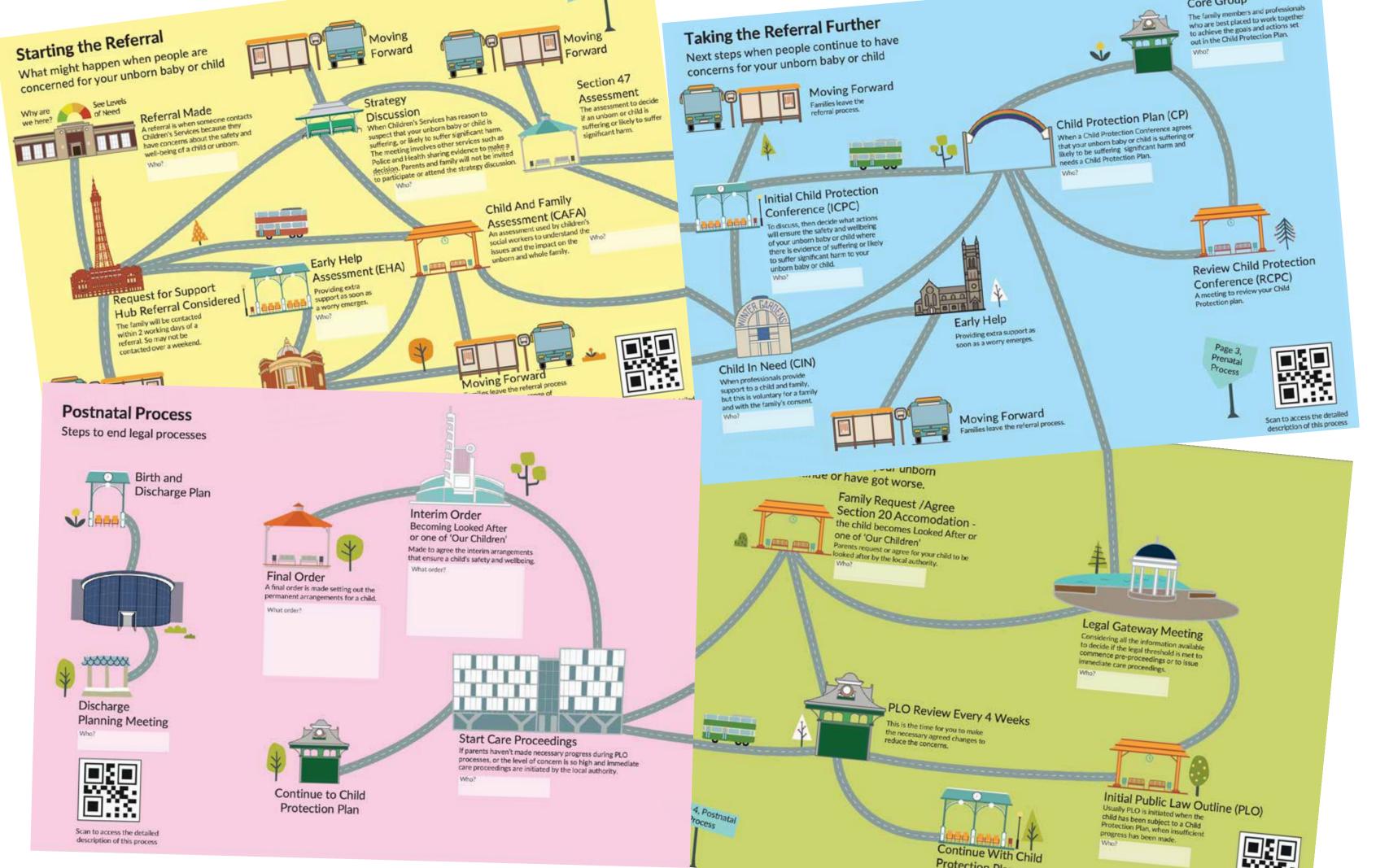




Protection Plan



Document 2 a 4 page detailed map

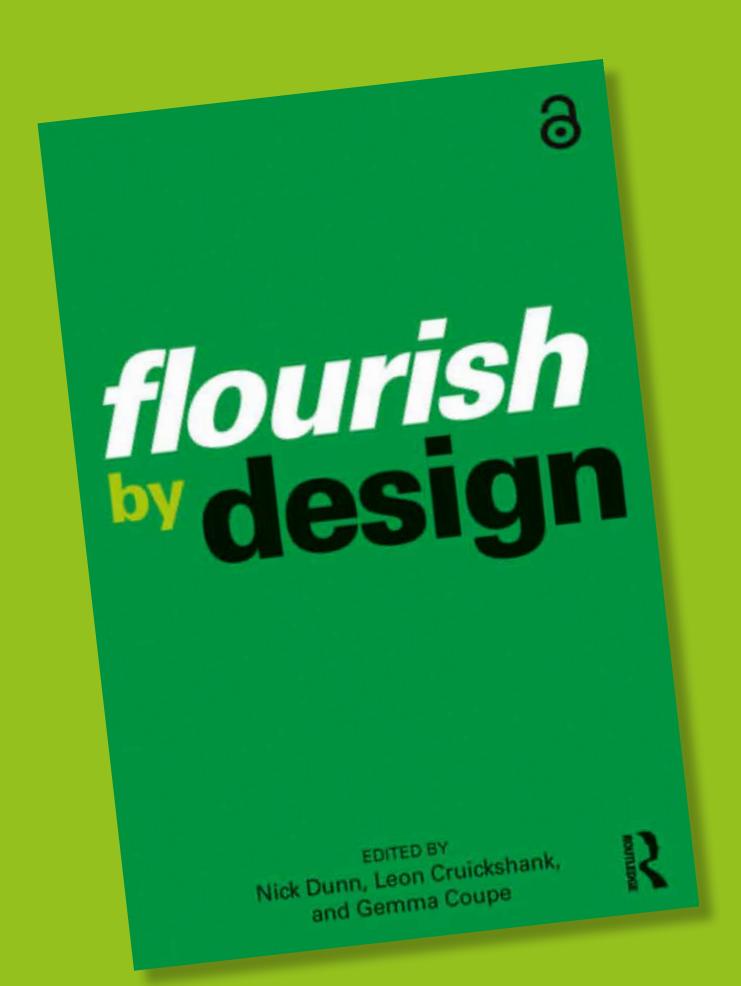


Consider,
how you will
generate, refine
and use ideas

Adopt an open and playful approach

Determine how to work together and how you will recognise success

Stop when its good enough... then reflect.



Published by Routledge, open access, free to everyone





Co-Designing For Real

L.Cruickshank@lancaster.ac.uk

Professor Leon Cruickshank
Professor of Design and Creative Exchange
Lancaster University



